

(Letter on letterhead)

Date

Name

Title

Station/Media Name

Street Address

City, State Zip

Dear (Personalize for each Public Service Director):

Domestic violence, dating abuse, sexual assault, and stalking are serious problems in our city and across the country. In fact, (*insert statistic, e.g., one in four Philadelphia women report having been abused by a husband or boyfriend at some point in their lives.*) Almost daily, headlines in the (*insert local newspapers, e.g., Philadelphia Inquirer*) depict the devastating effects of violence against women in our community.

What you can do to help -

Please air these PSA's! By broadcasting these public service announcements (*attach copy of corresponding layout, storyboard, script, etc.*), YOU can help us spread a message that we can all do something to end violence against women and girls in (*insert City*). We believe that public education campaigns can have a profound impact on transforming social norms and we appreciate your help in galvanizing our community to stop this tragic problem. Please air the enclosed campaign (*insert specific details regarding your PSA campaign here*), which specifically asks men to help end violence against women and girls. Men can be part of the solution by talking to the boys in their lives about the importance of respect and nonviolence.

With your help, (*insert city*)'s men will take a stand against violence and abuse.

Thank you,

(Your Name)

(Your Title)

(Your Organization)